



*Trusted Market Research
Fieldwork Specialists in Asia*



Healthcare Market Research Across Asia

With 26 Years' Experience, Asia-Wide Coverage,
and Rare Disease Expertise

Japan – Feasibility Data

Physician, Surgeon, Allied Health & Rare Disease specialist panels

Japan – Physicians

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Allergy	4,445	10	60
Anaesthesiologist	6,397	10	60
Cardiologist	12,732	10~20	55
Collagen Disease Specialist	1,715	15~20	n/a
Dermatologist	9,362	30	35
Diabetologist	5,700	40	n/a
Endocrinologist	3,679	10	85
ENT	9,288	10	85
Gastroenterologist	14,898	20	65
Hematologist	2,737	26	65
Hepatologist	5,200	20	65
HIV treating centres	382	5–10	50
Infectious Disease Specialist	531	5–10	35

Japan – Physicians

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Internal Medicine	21,520	20	45
Neonatologist	1,412	2~3	n/a
Nephrologist	4,032	20	10
Neurologist	4,635	20	60
OB/GYN	6,706	30	80
Ophthalmologist	12,452	15	100
Orthopedics	13,980	20	125
Pediatrician	10,614	30	15
Psychiatrist	11,886	20	n/a
Psychosomatic Internal Medicine	752	10	n/a
Pulmonologist	5,692	20	40
Rehabilitation	2,552	10	50
Rheumatologist	1,528	20	40

Japan – Physicians

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Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Urologist	5,431	20	35

Japan – Surgeons

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
General Surgeon	13,751	20	60
Breast Cancer Surgeon	1,995	10	55
Cardiothoracic Surgeon	2,000	5~10	70
Cardiovascular Surgeon	3,214	5~10	70
Gastro Surgeon	5,530	20	90
Neurosurgeon	6,361	10	65
Pediatric Surgeon	809	10	n/a
Plastic Surgeon	2,184	5	n/a
Pulmonologic Surgeon	1,982	15	n/a
Sports Surgeon	5,100	10	50
Transplant Specialist	Unknown	5	n/a

Japan – Allied Health

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Clinical Technologist	55,169	10	n/a
Nuclear Medicine	1,362	10	n/a
Lab Manager	596	10	220
Emergency	3,590	5	n/a
NICU	1,620	2–3	50
ICU	2,550	5	n/a
Pharmacist	321,982	10	15
Nurse	1,734,000	20	20

Japan – Rare Disease

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Pompe	134	5	–
Gaucher	150	2	–
SMA	1,000	4	–
Fabry	1,000+	24	–
Guillain-Barré Syndrome	Approx 1,400 diagnosed annually	5	–
HES (Hypereosinophilic Syndrome)	2,000	5	–
Epileptic Encephalopathy	20,000	7	–
HSCT TMA	5,000+ annually	6	–

Project Topics

Acute Kidney Injury	Branding	CRSwNP
Acute Myeloid Leukemia	Breast Cancer	Dermal fillers
ADPKD	CAR T	Diabetes
aHUS	CAR T and FL	Digital Pathology
ALS	CAR T DLBCL	DLBCL
Alzheimer's Disease	CAR-NK Drug Supply & Packaging	DMD
Ambyopia	CAR-T and SCT	Dry Eye
AMD & DME	CAR-T in DLBCL	Dyslipidemia
AML	Cardiology conditions	Early Cancer Screening
Amyloidosis	CAT	EGFR Mutant NSCLC
ASMD Patient Journey	CCGF	Electro / Radio Oncs
Atherosclerosis & Hypertriglyceridemia	Cervical Cancer	Elevated Myocardial Infarction (STEMI)
Atrial Fibrillation	CIDP Patient Journey	Endocutter Digital
Autoimmune	Clinical Strategy	Endometrial Cancer
Biomarker Study	CMV Testing	Epilepsy
Blood diagnostics	Co-Positioning in RSV	Epileptic Encephalopathy
Blood diseases	Colorectal Cancer	Eye disease
Blood Gas Analyzer	Cornea Endothelial Disease	Fabry
BMS	Cornerstone Hemostasis	Fibrotic UC and CD
Brand Portrait	Crohns Disease	Flu Vaccine

Project Topics

FOP	Hereditary Angioedema	MCL CLL
Gaucher	HES	Mid-Acuity Ventilator
GBM Glioblastoma	HPV Vaccinations	MS Spasticity and SCI Spasticity
GEA	HSCT TMA	MSA Patient charts
Gene Therapy	Hypertrophic Cardiomyopathy	mUC Treater
Geographic Atrophy	IGAN and LN	Multiple Myeloma
Glioblastoma Multiforme	IgG4	Narcolepsy
gMG ULTOMIRIS	Immunology Amlitelimab	NASH
GMO	Infusions	NSCLC
GMO EU and APAC Payers	iTTP	NSCLC Non-driver mutation
GMO iGA	Kidney Disease	NSCLC & SCCNH
Growth Hormones	Kidney Stones	NTM
GSK CI Patient Journey	LMNA	Nephrology
Guillain-Barré Syndrome	LPA	Nephrology Nurses
Haem B	Lumbar Disc Herniation	Neo/Adjuvant NSCLC
Haemophilia A/B	Lupus Nephritis	Neuropathic Pain
hATTR Positioning	Maternity Study	Neuro Conditions
HCM	MCI & Alzheimer	NHL, MM & AML
HDV	mBC Oncologists	NMOSD
HER2+ Breast Cancer	MDD	Norovirus

Project Topics

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Oncology
Optic Neuropathy
Oral Therapy
Orthodontists
Osteogenesis Imperfecta
Ovarian Cancer
Packaging
PAH
Pancreatic Cancer
Parkinson's disease
Patient Advocacy Groups
Patient Journey
Paxlovid Messaging
Payer Reimbursement Process
PBC
PD & MSA
Pediatric DMD

PNH
Polycythemia
Pompe
Primary IgA nephropathy (IgAN)
Pricing
Project Boulevard
Psoriasis
Ptosis
Pulmonary Arterial Hypertension
Radiometer
Retinal Disorders
Rheumatoid Arthritis
Robotic Surgery
Sepsis Associated Kidney Injury
Severe Atopic Dermatitis
SHG HCC
SLE
SMA

Smoke Evacuation Systems
Solid Tumors
Stroke
Surgical device testing
TED
Tophaceous & Refractory Gout
TPP
Transformational Diagnostics
Transplant Centre Managers
UC and Crohn's
Uncontrolled Gout
UTI
Vaccines
Ventilation therapies
Vessel Sealing
Wilson's Disease

Partner Markets – Feasibility Data

China, Hong Kong, Taiwan, Singapore, Malaysia, Philippines & South Korea

China

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Allergy	3,500	50	200
Anaesthesiologist	120,000	50	400
Cardiothoracic Surgeon	6,000	50	200
Cardiologist	70,000	50	800
Cardiovascular Surgery	10,000	50	200
Circulatory System	2,500	20	80
Cosmetic Surgery	10,000	50	200
Critical Care Nurse	333,000	50	1,200
Dermatologist	30,000	50	600
Disease Control Specialist	224,000	50	800
Diabetologist	10,000	50	400
Emergency	73,000	50	800
Endocrinologist	30,000	50	600

China

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
ENT	45,000	50	800
Gastroenterology Surgeon	40,000	50	800
Gastroenterologist	80,000	50	1,600
General Surgeon	436,000	50	1,000
Haematologist	40,000	50	800
Hepatologist	75,000	50	1,500
Hygienist	84,000	50	800
ICU	128,000	50	800
Infectious Disease Specialist	120,000	50	1,000
Internal Medicine	810,000	50	1,500
Lab Manager	8,000	50	200
Neonatologist	27,698	50	500
Nephrologist	12,000	50	400

China

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Neurosurgeon	13,000	50	400
Neurologist	100,000	50	1,000
NICU	15,020	50	300
Nuclear Medicine	13,000	50	300
Nurse	5,010,000	50	5,000
OB/GYN	373,000	50	2,000
Oncologist	55,000	50	1,100
Ophthalmologist	50,000	50	1,000
Orthopaedics	34,000	50	700
Payers	900 National + 25,000 Provincial	20 National / 40 Provincial	50 National / 200 Provincial
Paediatric Surgeon	8,408	50	400
Paediatrician	206,000	50	800
Pharmacist	520,000	50	800

China

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Plastic Surgeon	10,000	50	800
Psychiatric Nurse	76,422	50	1,500
Psychiatrist	64,000	50	1,200
Pulmonologist	30,300	50	500
Radiologist	42,000	50	800
Rehabilitation	84,000	50	1,000
Respiratory	30,300	50	1,400
Respiratory Surgery	40,000	50	800
Rheumatologist	6,000	50	400
Sports Surgeon	6,000	50	300
Transplant Specialist	1,000	30	150
Urologist	10,000	50	350

Hong Kong

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Allergy	5	2	3
Anaesthesiologist	568	20	60
Breast Cancer Specialist	50	9	18
Cardiothoracic Surgeon	60	9	18
Cardiologist	320	20	60
Cardiovascular Surgery	24	3	6
Circulatory System	30	3	9
Cosmetic Surgery	73	9	18
Dermatologist	120	15	45
Diabetologist	125	20	45
Emergency	600	15	120
Endocrinologist	120	20	45
ENT	200	20	40

Hong Kong

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Gastroenterologist	240	20	54
General Surgeon	620	15	120
Hematologist	80	12	24
Hepatologist	240	20	54
Hygienist	2,200	20	300
ICU	40	6	12
Infectious Disease Specialist	40	6	12
Internal Medicine	100	30	36
Nephrologist	140	20	54
Neurosurgeon	100	10	30
Neurologist	140	10	72
Nuclear Medicine	25	5	15
Nurse	14,141	50	400

Hong Kong

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
OB/GYN	477	20	100
Oncologist	220	15	90
Ophthalmologist	340	30	100
Orthopedics	540	15	60
Paediatric Surgeon	42	6	12
Pediatrician	692	20	100
Pharmacist	2,700	20	200
Plastic Surgeon	80	5	30
Psychiatric Nurse	5,400	30	400
Psychiatrist	260	10	100
Pulmonologist	190	10	51
Radiologist	260	10	84
Rehabilitation	24	6	12

Hong Kong

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Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Respiratory	220	10	90
Rheumatologist	100	10	50
Urologist	150	10	60

Taiwan

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Allergy	420	10	50
Anaesthesiologist	1,441	12	120
Cardiologist	2,292	20	200
Dermatologist	1,418	12	120
Disease Control Specialist	1,000	8	80
Emergency	2,151	20	220
ENT	2,673	30	300
Gastroenterologist	2,000	25	250
General Surgeon	4,224	25	250
Hematologist	400+	10	50
Hepatologist	400+	10	50
ICU	1,800	20	200
Infectious Disease Specialist	771	10	50

Taiwan

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Internal Medicine	10,608	30	400
Lab Manager	500	10	40
Neonatologist	500	10	75
Nephrologist	800	10	100
Neurosurgeon	651	8	80
Neurologist	1,267	10	100
Nuclear Medicine	203	10	50
Nurse	20,000	30	450
OB/GYN	2,547	30	250
Oncologist	1,200	15	150
Ophthalmologist	1,981	20	200
Orthopedics	1,958	20	200
Pediatric Surgeon	90	8	30

Taiwan

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Paediatrician	4,569	30	300
Pharmacist	30,000	30	800
Plastic Surgeon	597	10	75
Psychiatric Nurse	6,000	30	600
Psychiatrist	1,872	20	200
Pulmonologist	1,800	20	200
Radiologist	1,673	20	200
Rehabilitation	1,396	10	100
Respiratory	1,200	10	100
Rheumatologist	300	10	50
Transplant Specialist	200	10	30
Urologist	1,008	10	90

Singapore

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Anaesthesiologist	591	10	75
Cardiologist	286	10	60
Cardiovascular Surgery	65	10	30
Critical Care Nurse	500	20	80
Dermatologist	155	10	30
Disease Control Specialist	132	10	30
Digestive System	162	10	30
Emergency	253	15	50
Endocrinologist	151	20	30
ENT	171	20	40
Gastroenterologist	190	20	40
General Surgeon	447	30	90
Hematologist	89	10	30

Singapore

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Hepatologist	190	20	40
HIV	99	10	30
Infectious Disease Specialist	99	10	30
Internal Medicine	297	20	60
Neonatologist	50	5	20
Nephrologist	140	10	30
Neurosurgeon	57	5	20
Neurologist	134	10	30
Nuclear Medicine	35	5	15
Nurse	36,995	30	200
OB/GYN	366	20	75
Oncologist	155	10	30
Ophthalmologist	314	20	60

Singapore

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Orthopedics	341	10	75
Otologist	171	20	40
Paediatric Surgeon	26	5	10
Paediatrician	488	10	100
Pharmacist	3,769	20	250
Plastic Surgeon	86	5	20
Psychiatric Nurse	462	30	90
Psychiatrist	287	15	60
Pulmonologist	253	15	50
Radiologist	450	10	60
Rehabilitation	62	5	15
Respiratory	173	8	35
Rheumatologist	82	8	20

Singapore

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Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Sports Surgeon	56	8	20
Urologist	125	8	30

Malaysia

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Anaesthesiologist	700	10	100
Breast Cancer Specialist	63	8	20
Cardiothoracic Surgeon	84	5	20
Cardiologist	780	10	100
Dermatologist	140	10	30
Diabetologist	125	10	50
Emergency	539	8	65
Endocrinologist	125	10	30
ENT	200	10	50
Gastroenterologist	200	10	40
General Surgeon	800	10	100
Hematologist	260	10	50
ICU	600	10	50

Malaysia

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Infectious Disease Specialist	180	10	50
Internal Medicine	1,269	20	130
Neonatologist	90	8	30
Nephrologist	234	10	50
Neurosurgeon	162	5	30
Neurologist	140	10	30
Nuclear Medicine	50	5	20
Nurse	Unknown	30	200
OB/GYN	1,230	20	200
Oncologist	150	10	30
Ophthalmologist	780	15	150
Orthopedics	987	15	150
Otologist	527	10	100

Malaysia

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Pediatric Surgeon	70	5	20
Pediatrician	1,200	12	120
Plastic Surgeon	105	10	20
Psychiatrist	528	10	100
Radiologist	860	10	100
Rehabilitation	125	10	30
Respiratory	154	10	30
Rheumatologist	97	10	30
Sports Surgeon	60	5	20
Urologist	136	8	30

Philippines

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Anaesthesiologist	3,500	–	100
Cardiologist	500	–	50
Dermatologist	1,275	–	100
Emergency	300	–	40
Endocrinologist	720	–	80
Gastroenterologist	136	–	50
General Surgeon	2,500	–	150
Hematologist	200	–	50
Hepatologist	240	–	30
HIV	1,100	–	100
ICU	2,000	–	100
Internal Medicine	10,000	–	300
Lab Manager	350	–	50

Philippines

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Neonatologist	140	–	30
Nephrologist	600	–	75
Neurosurgeon	174	–	30
Neurologist	550	–	75
Nuclear Medicine	100	–	20
Nurse	88,519	–	800
OB/GYN	1,000	–	100
Oncologist	400	–	50
Ophthalmologist	528	–	75
Orthopedics	150	–	30
Pediatric Surgeon	65	–	20
Paediatrician	5,000	–	200
Pharmacist	5,200	–	200

Philippines

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Plastic Surgeon	200	–	40
Psychiatric Nurse	500	–	75
Psychiatrist	1,200	–	100
Pulmonologist	250	–	50
Radiologist	200	–	30
Respiratory	250	–	50
Transplant Specialist	40	–	15
Urologist	150	–	50

South Korea

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Allergy	300	–	50
Anaesthesiologist	5,980	–	100
Breast Cancer Specialist	300	–	50
Cardiothoracic Surgeon	500	–	50
Cardiologist	1,553	–	100
Cardiovascular Surgery	1,150	–	75
Cosmetic Surgery	2,000	–	150
Critical Care Nurse	7,000	–	300
Dermatologist	2,700	–	200
Diabetologist	2,818	–	200
Emergency	2,400	–	75
Endocrinologist	700	–	100
ENT	4,830	–	150

South Korea

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Gastroenterologist	800	–	75
General Surgeon	8,165	–	130
Hematologist	800	–	100
Hepatologist	800	–	100
ICU	1,800	–	50
Infectious Disease Specialist	300	–	50
Internal Medicine	17,370	–	200
Lab Manager	500	–	30
Neonatologist	160	–	50
Nephrologist	1,200	–	100
Neurosurgeon	3,200	–	100
Neurologist	2,415	–	200
NICU	228	–	30

South Korea

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Nuclear Medicine	250	–	30
Nurse	254,000	–	300
OB/GYN	6,000	–	150
Oncologist	900	–	50
Ophthalmologist	4,255	–	100
Orthopaedics	7,000	–	100
Paediatrician	6,000	–	100
Pharmacist	42,000	–	200
Plastic Surgeon	2,760	–	150
Psychiatrist	4,370	–	100
Psychiatrist / Neurologist	299	–	30
Pulmonologic Surgeon/Oncologist	1,495	–	100
Pulmonologist	795	–	100

South Korea

Specialty	Estimated Universe	Feasibility – Qual	Feasibility – Quant
Radiologist	5,060	–	100
Rehabilitation	2,530	–	100
Respiratory	795	–	100
Rheumatologist	1,200	–	100
Urologist	3,163	–	100

South Korea

Specialty	Estimated Universe	Feasibility – Qual
Anaesthesiologist	4,400	30
Cardiothoracic Surgeon	800	20
Cardiologist	1,100	30
Cardiovascular Surgery	–	10
Critical Care Nurse	570	30
Dermatologist	2,000	30
Disease Control Specialist	270	10
Diabetologist	–	20
Dyslipidemia Specialist	–	20
Emergency	1,700	30
Endocrinologist	500	30
ENT	3,600	30
Gastroenterologist	1,400	30

South Korea

Specialty	Estimated Universe	Feasibility – Qual
General Surgeon	5,700	30
Hematologist	–	20
Hepatologist	–	20
HIV	–	5
Hospice Nurse	430	10
Hygienist	54,000	n/a
Infectious Disease Specialist	275	5
Internal Medicine	15,000	50
Lab Manager	800	15
Neonatologist	150	5
Nephrologist	400	10
Neurosurgeon	2,600	20
Neurologist	1,700	20

South Korea

Specialty	Estimated Universe	Feasibility – Qual
NICU	150	5
Nuclear Medicine	260	5
Nurse	390,000	30
OB/GYN	5,300	30
Oncologist	330	30
Ophthalmologist	3,000	30
Orthopedics	5,800	30
Pediatric Surgeon	40	0
Paediatrician	5,500	30
Pharmacist	32,000	30
Physiology/Pathology Dept	800	20
Plastic Surgeon	1,900	30
Psychiatric Nurse	200	5

South Korea

Specialty	Estimated Universe	Feasibility – Qual
Psychiatrist	3,000	30
Radiologist	350	5
Rehabilitation	2,000	20
Respiratory	450	10
Rheumatologist	250	10
Urologist	2,400	30



Thank You

If your topic is not listed,
contact us for more information

We look forward to hearing from you

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